



## **Readers of the National Law Journal Choose Edge Legal Marketing as a Top Company in 2016 Survey**

**MINNEAPOLIS – March 30, 2016** – Edge Legal Marketing, a Minneapolis-based marketing and public relations firm serving the needs of entities in the legal market, today announced that it has been recognized, in two categories, in a 2016 survey by *the National Law Journal*. The survey categories include both Legal Marketing & Branding Services and Public Relations Firm for Law Firms.

“2015 was an amazing year of recognition for Edge, both regionally and nationally, and it is great to see that 2016 will be continuing in this tradition,” says Amy Juers, CEO of Edge Legal Marketing. “The awards are validation that the legal community has been taking notice. We believe strongly in our vision to build the firm of the future and as the industry transforms, we will continue to stay on the cusp of trends and at the cutting-edge for our clients.”

Published since 2012, the *National Law Journal* allows subscribers and readers to choose their top companies in the country. In 2016, 7,700 votes were cast in over 83 categories, the largest turnout of votes in the history of the *National Law Journal*'s survey.

A complete list of results of results are available in the most recent issue of the *National Law Journal* or at [http://pdfserver.amlaw.com/nlj/flipbook/BNLJ2016/Best\\_of\\_NLJ\\_2016\\_web.html](http://pdfserver.amlaw.com/nlj/flipbook/BNLJ2016/Best_of_NLJ_2016_web.html).

This is the second time Edge has been named in the *National Law Journal*'s survey.

In 2015, Edge was also named in the *New Jersey Law Journal*'s reader's poll, the MarCom Awards, *Texas Lawyer's* Texas' Best and *New York Law Journal*'s reader rankings. To learn more about Edge Legal Marketing, visit [www.edgelegalmarketing.com](http://www.edgelegalmarketing.com).

### **About Edge Legal Marketing**

Edge Legal Marketing ([www.edgelegalmarketing.com](http://www.edgelegalmarketing.com)) delivers marketing and public relations expertise to entities in the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans).

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