

Edge Legal Marketing Recognized in New York Law Journal Reader Rankings as a Leader in Law Firm Advertising and Law Firm PR

MINNEAPOLIS – September 17, 2015 – Edge Legal Marketing, a Minneapolis-based marketing and public relations firm serving the needs of entities in the legal market, today announced that the company has been named in both the Best Law Firm Advertising Agency and Best Law Firm Public Relations Agency categories in the 2015 New York Law Journal Reader Rankings.

“We are particularly proud to be named among the best in this Reader Rankings. It’s an important endorsement by our clients and peers of the effectiveness of Edge Legal Marketing services,” says Amy Juers, CEO of Edge Legal Marketing. “At Edge we understand that law firms, service providers and technology companies in the legal industry are facing rapid change in business models and challenges in clarifying and communicating their value proposition. We are proud to contribute to the visibility and success of many top brands in the legal industry.”

Published since 2010, the New York Law Journal Reader Rankings allows the New York legal community to name the best providers of products and services to their market. In 2015, over 8,000 votes were cast by lawyers, paralegals, judges and those who directly use the services addressed in the online survey.

A complete list of the results of the 2015 Reader Rankings survey is available in the most recent issue of the [New York Law Journal](#).

This is the second year Edge has been named in both the Best Law Firm Advertising Agency and the Best Law Firm Public Relations Agency categories.

Edge was also named in the [2015 Best of Chicago Reader Rankings](#) for Best Public Relations Firm and for Best Social Media Consultant. To learn more about Edge Legal Marketing, visit www.edgelegalmarketing.com.

About Edge Legal Marketing

Edge Legal Marketing (www.edgelegalmarketing.com) delivers marketing and public relations expertise to entities in the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans).

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