



## **Edge Legal Marketing Receives Awards in New York Law Journal Reader Rankings**

*New York legal community acknowledges Edge Legal Marketing in two categories*

**MINNEAPOLIS – September 17, 2014** – Edge Legal Marketing, a Minneapolis-based marketing and public relations firm serving the needs of companies targeting the legal market, today announced that the company has been named in both the Best Law Firm Advertising Agency and Best Law Firm Public Relations Agency categories in the 2014 New York Law Journal Reader Rankings.

Published annually since 2010, the New York Law Journal Reader Rankings offers its readers the opportunity to recognize ‘the best of the best of the firms serving the New York legal community.’ More than 8,000 people casted votes for their favorite vendors in 90+ categories and votes were only accepted for attorneys, paralegals, legal assistants and other legitimate end users. This year, in the 5<sup>th</sup> annual Reader Rankings, Edge placed second in the Best Law Firm Advertising Agency and Best Law Firm Public Relations Agency categories.

“We are honored to receive these accolades,” says Amy Juers, founder and CEO of Edge Legal Marketing. “We truly appreciate this recognition, and the fact that we were voted for by our clients and peers means so much to us. Edge strives to maintain client relationships by providing customized service, and we view these awards as evidence of the success of those relationships. We thank all NYLJ readers who voted for Edge.”

A complete list of the results of the 2014 Reader Rankings survey was released today. The full survey results are available in the most recent issue of the *New York Law Journal* or at [http://nylawyer.nylj.com/adgifs/specials/2014\\_0917\\_readerrankings/2014\\_0917\\_RR.html](http://nylawyer.nylj.com/adgifs/specials/2014_0917_readerrankings/2014_0917_RR.html) To learn more about Edge Legal Marketing, visit <http://www.edgelegalmarketing.com> today.

### **About Edge Legal Marketing**

Edge Legal Marketing ([www.edgelegalmarketing.com](http://www.edgelegalmarketing.com)) delivers marketing and public relations expertise to service, software and hardware providers targeting the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans).

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