



**FOR IMMEDIATE RELEASE**

## **Edge Legal Marketing Recognized in 2014 Best of The National Law Journal Readers Rankings**

*Readers vote the marketing and PR agency a top-ranked legal marketing and branding firm*

**Minneapolis – April 21, 2014** – [Edge Legal Marketing](#), a Minneapolis-based marketing and public relations firm serving the needs of companies targeting the legal market, today announced that the company is listed among the best firms in the United States by The National Law Journal Readers Rankings in the Legal Marketing & Branding category.

The Best of The National Law Journal Readers Rankings are a reader's choice rating of the top legal vendors and law schools nationwide. Thousands of readers took the survey and voted in 94 different categories for firms that they believe provide the best services, products or education to law firms and corporations. Edge Legal Marketing was awarded second place in the Legal Marketing & Branding category.

"Thank you to everyone who voted for Edge. It is an honor to be recognized by The National Law Journal readers," stated Amy Juers, CEO and founder of Edge Legal Marketing. "Everyone at Edge takes tremendous pride in the clients we represent. Excellence in legal marketing is at the heart of everything that we do. This award is a testament to our vast network of meaningful relationships and extensive industry experience."

For the complete list of the 2014 Best of The National Law Journal Readers Rankings and its recipients, go to [http://pdfserver.amlaw.com/nlj/Best\\_of\\_NLJ\\_2014\\_Web.pdf](http://pdfserver.amlaw.com/nlj/Best_of_NLJ_2014_Web.pdf).

### **About Edge Legal Marketing**

Edge Legal Marketing ([www.edgelegalmarketing.com](http://www.edgelegalmarketing.com)) delivers marketing and public relations expertise to service, software and hardware providers targeting the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans).

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