



FOR IMMEDIATE RELEASE

Edge Legal Marketing Named Best PR Agency in The Recorder Best of 2020 Survey

Minneapolis – June 15, 2020 – [Edge Legal Marketing, Inc.](#) (Edge), a Minneapolis-based public relations and marketing firm serving the needs of organizations in the legal industry, was recently named the number one Public Relations Agency in The Recorder Best of 2020 Survey. From startups to global operations, companies trust Edge to build strong relationships with media, event and association stakeholders and to convey its clients' stories strategically to the legal market.

The Recorder Best of 2020 Survey is an annual opportunity for attorneys, judges, in-house counsel and administrators to cast their votes for the best of the best serving the legal community in California.

"We are pleased that Edge has been recognized as the top agency by the readers of The Recorder. Our approach to public relations has always been strategic and nimble, and being at the top of this category further motivates us to provide our clients with the expertise and diligent care they've come to expect," says Vicki LaBrosse, director of global public relations at Edge Legal Marketing.

The Edge team has been recognized with National Law Journal Awards in 2015, 2016, 2018 and 2019; MarCom Awards in 2015, 2016, 2018 and 2019; a New Jersey Law Journal Award in 2018; and New York Law Journal Awards in 2014, 2015 and 2016.

Amy Juers, founder and CEO of Edge Legal Marketing, states, "It is an honor to be recognized as a leader in the industry. The Edge team is passionate about elevating our clients to the next level. Awards and recognition are only a small part of what drives us. Seeing our clients succeed and grow is what we are here for now and for years to come."

About Edge Legal Marketing

[Edge Legal Marketing](#) delivers marketing and public relations expertise to entities in the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans). To learn more visit www.edgelegalmaketing.com.

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