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Edge Marketing Named Winner of Four Prestigious 2020 MarCom Awards

In addition to two honorable mentions in a fifth category

Minneapolis – October 29, 2020 – [Edge Marketing, Inc.](#), a Minneapolis-based public relations and marketing firm serving the needs of organizations in the legal and accounting industries, was recently honored with four prestigious 2020 MarCom Awards. The agency was named a Platinum Winner for a website service in the Digital Media category, and a blog strategy in the Digital Media category. In addition, they were named a Gold Winner for a public relations campaign in the Strategic Communications category, and for a new company logo creation in the Print Media category.

The agency was also awarded two Honorable Mentions in the Strategic Communications category, for a social media campaign and a LinkedIn advertising campaign. All of the agency's submissions were for campaigns fully designed and executed by the Edge team on behalf of its clients.

[MarCom Awards](#) is an international creative competition that recognizes outstanding achievement of marketing and communication professionals, and honors their creativity, hard work and generosity. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world, receiving 6,000 print and digital entries each year, from dozens of countries.

The Edge team's past work has been recognized with MarCom Awards in 2015, 2016, 2018, and 2019 in Public Relations, Website, Logo Design, White Paper, eBook, Infographics, and Social Media. Edge was also named a Top Three Law Firm PR Agency in the [New York Law Journal's Best of 2020 Survey](#).

"Despite the challenges faced by all industries this year, we worked just as hard to execute and put forth the best work for our clients. It is an honor to be recognized by MarCom for our accomplishments, once again." says Vicki LaBrosse, director of global public relations at Edge.

Founder and CEO of Edge Marketing, Amy Juers, states, "Receiving these awards in such a dynamic time and space is an honor. Our team believes that taking a strategic and nimble approach is the best way to help propel our clients' success which, along with this acknowledgment from MarCom, further motivates us."

About Edge Marketing

[Edge Marketing](#) delivers marketing and public relations expertise to clients in the legal and accounting markets. The company helps B2B organizations promote and sell their products and services to audience segments within each industry, including corporate legal departments, law firms, federal and state courts and legal associations, accounting firms and organizations supporting the accounting market. As a full-service agency, Edge provides strategic planning, public relations, marketing and e-marketing action plans, alliance building, website development, market research and advertising (concept and media plans). To learn more visit www.edgelegalmarketing.com or www.accountingedgemarketing.com.

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