



FOR IMMEDIATE RELEASE

Edge Legal Marketing Named in the Top Three PR Agencies in New York Law Journal's Best of 2020 Survey

Minneapolis – September 28, 2020 – [Edge Legal Marketing, Inc.](#) (Edge), a Minneapolis-based public relations and marketing firm serving the needs of organizations in the legal industry, was recently named in the top three in the Law Firm Public Relations Agency category in New York Law Journal's Best of 2020 Survey. [Click here for the full survey results.](#)

Developed to help lawyers identify the finest legal products and service providers, the annual New York Law Journal's Best Of supplement recognizes the vendors that lawyers and firm administrators turn to first to keep their lives on track, inside and outside of the office.

"We are proud to be recognized by the readers of New York Law Journal. Our approach to public relations is and has always been deliberate, strategic, and nimble, and this recognition further motivates us to provide our clients with the proven expertise they know we bring to the table," says Vicki LaBrosse, director of global public relations at Edge Legal Marketing.

The Edge team has been recognized with National Law Journal Awards in 2015, 2016, 2018 and 2019; MarCom Awards in 2015, 2016, 2018 and 2019; a New Jersey Law Journal Award in 2018; and New York Law Journal Awards in 2014, 2015 and 2016.

Amy Juers, founder and CEO of Edge Legal Marketing, states, "It is an honor to be recognized as leaders in our industry. The Edge team uses knowledge, experience, and drive to propel our clients' stories. Our clients' growth and success are more important, but this recognition is icing on the cake!"

About Edge Legal Marketing

[Edge Legal Marketing](#) delivers marketing and public relations expertise to entities in the legal market. From startups to global operations, companies and law firms trust Edge to facilitate and nurture strong relationships with media, event, and association stakeholders, and to convey their stories strategically to the legal market. Through igniting relationships with legal reporters and analyst firms or increasing brand awareness in a new market segment or industry, Edge has the skills and depth to be the trusted advisor. Edge is an expert at filling the lead pipeline, helping pull prospects through the marketing funnel, and building loyal advocates and followers. Edge leverages traditional and unique strategies that yield the best results for their clients' bottom line. Edge is the largest and most experienced full-service global legal marketing and public relations agency. To learn more visit www.edgelegalmarketing.com.

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